Graphic Designer / Web Designer

Spencer Davidson

Objectives

- Utilize my experience in graphic design to elevate brand identities and create impactful visual communications.
- Continuously learn and grow professionally while helping those around me do the same.
- Maintain a healthy work-life balance.

Experience

February 2024 – Current (Contract)
Graphic Designer / Web Designer *Teaching with Small Boats Alliance*
I was contracted by The Teaching with Small Boats Alliance (TWSBA) to design and build their new WordPress website, including an e-learning center for members. I also create all the assets for their digital ads and advise on concepts for future marketing campaigns.

November 2021 – February 2024
Graphic Designer *Axxess*
Created assets for digital and print channels including social media, event booths, email marketing, and presentation decks. Engaged in cross-functional collaboration with other teams to achieve project goals and presented all design concepts to leadership.

February 2020 – February 2022 (Contract)
Graphic Designer / UI Designer *2:17 Studios*
Created graphics for the company website and social media use. Planned, conceptualized, and refined UI designs for client websites and app interfaces. Primary client base included companies in the medical, insurance, and financial service sectors.

May 2019 – May 2020 (Contract)
Graphic Designer *Hermiston Athletic Club*
Created assets for digital and print channels including interior and exterior signage, advertising banners, website assets, and complete interior space mockups.

2019 – 2021 (Contract)
Graphic Designer / Web Designer *Emily's Produce*
Created an updated visual identity including a responsive logo, typography, color palette, and style guide. Created assets for digital and print advertising campaigns. Designed and built the company's WordPress website.

Education

2018 - 2020
B.S. Digital Media and Web Technology
University of Maryland

2016 - 2018
A.A.S. Computer Information Systems
Chesapeake College

Skills

- Photoshop
- Illustrator
- XD / Figma
- InDesign
- After Effects
- WordPress
- Squarespace
- HTML/CSS/JS

Interests

I love making an impact through design, collaborating with other inspired individuals, and spending my free time hiking or playing guitar.

I take inspiration from many sources including Swiss design, brutalist architecture, and retro advertising signage.

Contact

140 South St. PO BOX 8
Secretary, Maryland 21664
(443) 521-4519
Sdavidson7014@gmail.com
sdavidson-design.com