

# Spencer Davidson

## Objectives

- Leverage my experience in design to elevate brand communication and create impactful campaigns.
- Continuously grow professionally while supporting the growth of those around me.
- Maintain a healthy work-life balance.

## Experience

October 2024 – Current

### **Marketing Design Manager** *National Science Teaching Association*

Lead all aspects of creative marketing. Responsible for developing and executing creative direction across all channels. Manage branding, website design and updates, marketing collateral, and promotional campaigns. Oversee visual strategy and coordinate any external contractors (printers, photographers, etc.).

February 2024 – Current (Contract)

### **Marketing Designer / Web Designer** *Teaching with Small Boats Alliance*

Contracted to design and build a WordPress website, including an e-learning center for members. Create assets for digital ads and advise on visual direction for upcoming marketing campaigns.

November 2021 – February 2024

### **Graphic Designer** *Axxess*

Created assets for digital and print, including social media, event booths, email marketing, and presentation decks. Collaborated cross-functionally to meet project goals. Presented design concepts to leadership and stakeholders.

February 2020 – February 2022 (Contract)

### **Graphic Designer / UI Designer** *2:17 Studios*

Designed assets for websites and social media. Created user interfaces for client sites and apps, primarily for medical, insurance, and financial service sectors.

May 2019 – May 2020 (Contract)

### **Graphic Designer** *Hermiston Athletic Club*

Designed digital and print materials including signage, ad banners, website graphics, and branded apparel.

2019 – 2021 (Contract)

### **Graphic Designer / Web Designer** *Emily's Produce*

Developed a refreshed visual identity. Designed and built the company's WordPress website. Created all marketing assets for print and digital campaigns.

## Education

2018 - 2020

### **B.S. Digital Media and Web Technology**

University of Maryland

2016 - 2018

### **A.A.S. Computer Information Systems**

Chesapeake College

## Skills

- Photoshop
- Illustrator
- XD / Figma
- InDesign
- After Effects
- WordPress
- Squarespace
- HTML/CSS/JavaScript

## Interests

I'm passionate about impactful design, creative collaboration, and lifelong learning. I draw inspiration from Swiss graphic design, brutalist architecture, and vintage advertising.

Outside of work, I enjoy hiking and playing guitar.

## Contact

140 South St. PO BOX 8  
Secretary, Maryland 21664  
(443) 521-4519  
[Sdavidson7014@gmail.com](mailto:Sdavidson7014@gmail.com)  
[sdavidson-design.com](http://sdavidson-design.com)